



World Impact Real Estate

- 100% Commission
- Free Resources
- Agent Training
- Tools
- Marketing

Agent Healthcare*

World Impact Real Estate is an Agent-Driven Brokerage

At World Impact Real Estate, our mission is to empower agents to build successful, sustainable real estate careers. At World Impact Real Estate, everything we do begins with one principle: agents deserve to keep more of what they earn. Our 100% commission model, paired with unmatched broker support, allows agents to maximize their income while receiving the tools and training needed to grow a thriving business.

We invest deeply in our agents by providing comprehensive training, ongoing education, and skill-building courses designed to elevate every agent to Top Producer status.

We equip our team with world-class productivity tools, including a fully integrated, AI-driven website and CRM system that automates lead generation, follow-up, marketing, and client engagement. Our technology works around the clock—so agents can focus on relationships and closing deals.

We also understand that true agent success extends beyond transactions. That's why we offer access to affordable healthcare options for individuals and families, ensuring our agents have the benefits and support they need for long-term well-being.

At World Impact Real Estate, we are obsessed with our agents' success!!



Affordable Health Care For World Impact Agents Zion HealthShare

For More Information

Click Here



Free Educational Platforms and Classes

POWER SALES UNIVERSITY: Earn A Master of Sales

Power Sales University is an intensive, results-driven course designed to help real estate professionals master the art and science of selling. Participants earn a Master of Sales certification by completing a comprehensive curriculum that blends proven sales psychology, communication mastery, and real-world real estate strategies.

The course covers essential topics, including:

- **Lead Generation & Prospecting:** Build a consistent pipeline using modern and traditional methods.
- **Client Psychology & Persuasion:** Understand buyer and seller motivations to close deals faster.
- **Negotiation Mastery:** Learn advanced techniques to secure win-win outcomes.
- **Presentation & Pitching Skills:** Deliver compelling property presentations that convert.
- **Follow-Up Systems & Relationship Building:** Turn one-time clients into lifelong advocates.
- **Time & Goal Management:** Maximize productivity and performance in a competitive market.

Power Sales University transforms agents into confident, high-performing sales professionals ready to dominate their market.

[Click Here](#)

Free Educational Platforms and Classes (continued)

Glover U

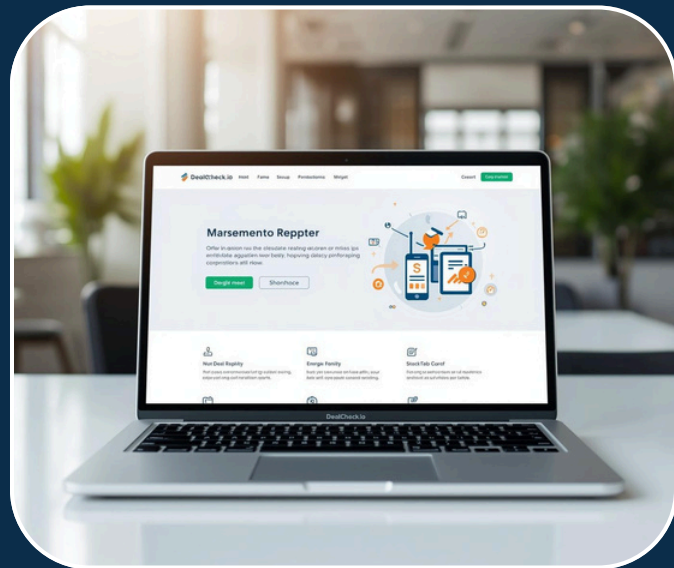
- **5 Steps To 100 Units Sold**
- **Lead Sources Ranked/ Best Conversion**
- **Transaction Multiplier**
- **Social Media Guide**
- **Business Planning**

Access Classes

<https://www.gloveru.com/resources>



Essential Free Tools for Real Estate



Property Evaluation

DealCheck.io simplifies property analysis for agents.



Professional Headshots

Headshot Master provides quality headshots for free.



Visual Planning

Planner 5D enables stunning floor plan design.



Marketing Materials

Automatically Done for You

FREE Done-For-You Marketing

When you list a property with World Impact Real Estate, our third-party marketing department goes to work automatically—creating professional, high-impact marketing assets for every listing:

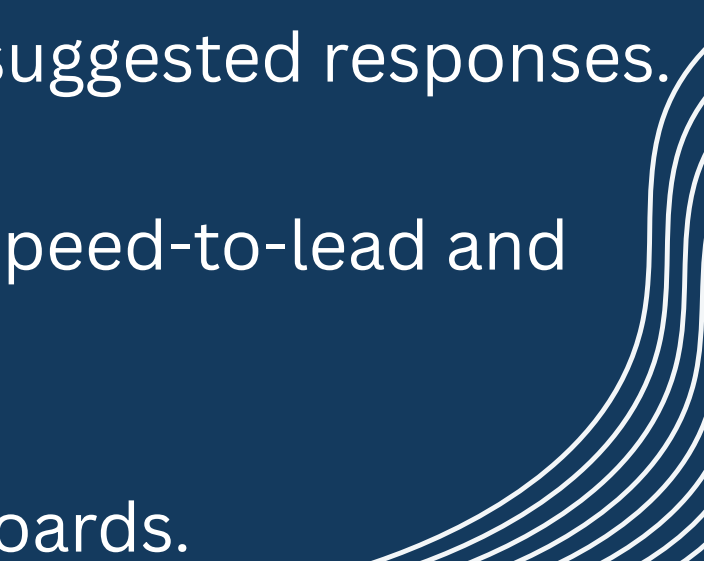
- Custom Listing Flyers
- Eye-catching, professionally designed print & digital flyers.
- Single Property Website
- A dedicated, branded showcase for your listing with built-in lead capture.
- Automated Social Media Posts
- Ready-to-share graphics and posts for Facebook, Instagram & more.
- Open House Flyers & Announcements
- Instantly generated for events and promotions.
- Neighborhood Report
- Market insights and area data delivered with automated posting.

List and market homes & condos with striking, professional marketing—ALL done for you!

Lofty CRM – Smart, Automated Lead-to-Client System

Lofty CRM is a powerful, AI-driven platform designed to help World Impact Real Estate agents capture more leads, automate follow-up, and convert prospects into closed transactions. Lofty combines a modern IDX website, intelligent automation tools, and advanced communication features to streamline every stage of the real estate sales cycle.

Key Features

- AI Lead Qualification & Nurture
 - AI Assistant automatically engages new leads, answers questions, sets appointments, and nurtures contacts until they are ready to work with an agent.
 - Automated Workflows
 - Drip campaigns, task reminders, and behavior-based follow-up ensure no lead falls through the cracks.
 - Smart IDX Website
 - Integrated, mobile-optimized site that captures and tracks consumer search activity in real time.
 - Unified Communication Hub
 - Call, text, and email from one place—with full conversation history and AI-powered suggested responses.
 - Lead Routing & Team Management
 - Automatically assigns leads based on rules, performance, and availability, ensuring speed-to-lead and accountability.
 - Analytics & Reporting
 - Track pipeline, conversions, agent performance, and marketing ROI with clear dashboards.
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Free Agent Tools, Templates & Scripts

Productivity Tools For Agents:

Agent Tools provide real estate professionals with powerful resources to enhance their business performance and productivity.

Designed by industry coach Tom Ferry, these tools help agents streamline daily operations, sharpen their sales strategies, and achieve measurable growth.

Agents gain access to customizable templates, scripts, and checklists that simplify lead generation, client follow-up, and marketing execution. The toolkit also includes business planning guides, goal-setting frameworks, and performance trackers to help agents stay focused and accountable.

Whether you're refining your listing presentations, improving time management, or building a stronger pipeline, the Free Tom Ferry Agent Tools deliver practical, actionable support to help you operate like a top producer.

[*Click Here*](#)

Free Agent Tool- Property Analysis

Perform Expert Rental Analysis

Deal Check IO is a powerful real estate analysis platform that helps agents evaluate investment properties with speed, accuracy, and confidence.

Automate complex calculations and presenting data in clear, professional reports empowers agents to deliver precise insights to clients and investors.

With Deal Check IO, agents can quickly analyze cash flow, ROI, cap rates, and long-term projections for rental or flip properties. The platform's customizable reports and branded presentations enhance credibility, making agents appear more knowledgeable and trustworthy.

By using Deal Check IO, real estate professionals save time, reduce errors, and present data-driven recommendations—elevating their professionalism and setting them apart as true market experts.

[Click Here](#)

Essential Tools for Agent Success

Headshots - <https://headshotmaster.io>

Floor Plan/Staging - <https://www.yodeck.com>

E-Signature - <https://eversign.com>

Bold Sign - www.boldsign.com

Google Earth - <https://earth.google.com>

Curb hero - <https://app.curbhe.ro/sign-up>

Planner 5D - <https://planner5d.com>

World Impact Real Estate

Empowering Professionals

Growing your real estate business is easier with the right tools and knowledge — and many of these are available for free to our WIRE agents

Join World Impact Real Estate Today!!!

Contact Bruce McGill

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